



ABA CEO Mr. Joe Newman



Platinum Entertainment Presents...



www.abalive.com

BullyFree ABA was first established by the current CEO and Commissioner of the ABA Mr. Joe Newman, a long standing commissioner of the ABA, successful entrepreneur, public speaker and business owner with over 40 years of sports, marketing and media experiences. Mr. Newman recognized a need for this type of program first hand with his own grandchildren who had experienced bullying first hand. "Bullying has become an epidemic at all three levels and the effort to eliminate it has been lack-

"Bullying has become an epidemic..."

ing," stated Joe Newman, ABA CEO. "Kids are being terrorized on school buses and in schools and very little is being done to protect them.

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ABA... Bullies are Cowards

Supporting BullyFree Schools

BullyFree ABA is a program based on giving our students the intervention skills necessary to confront bullying proactively through shared experiences.



Our goal is to present student awareness sessions to aid schools in **conflict resolution and decrease bullying incidences**. Our program presentation, player testimonials and true-life examples make up a remarkable experience designed to make an impact on the culture within your school or organization.



Presenting...

Mindy and the Fun Company

"An interactive, high energy education group."

Led by Mindy Winkler, providing educational and timely messages through music



Messages Include:

- ◇ Staying in school
- ◇ Reading
- ◇ Bullying
- ◇ Character Counts
- ◇ Self-Esteem
- ◇ Health / Fitness
- ◇ Anti-Drugs/ Tobacco
- ◇ Safety

www.mindyfuncompany.com

BullyFree ABA is a national program supported by over 90 ABA franchise teams across the country. Our goal is to provide our unique program to the thousands of schools and organizations in each of our supporting cities. With the support and intervention program provided by the ABA we can reduce the incidences of physical, verbal, emotional, sexual and cyber bullying. Congruently BullyFree ABA will work to eliminate the negative outcomes of bullying prevalence, suicides, truancy, and crime and teacher abuse in our schools.

Program Outline Includes:

- ◇ Introductions— 5 minutes
- ◇ Musical Presentation on a variety of educational topics— 50 minutes
- ◇ Specific Forms of Bullying Discussed: Physical, Verbal, Emotional, Sexual, Cyber
- ◇ ABA Player Testimonial— 10 minutes
- ◇ Closing Comments & Review— 5 minutes

